



Metro Merchant, Restaurant, and Hotel Registration Form

2011 Foremost Insurance 28th Street Metro Cruise®
Presented by Wyoming-Kentwood Area Chamber of Commerce

We invite your business to be listed on www.metrocruise.org as an official "Foremost Insurance 28th Street Metro Cruise®" business in one of the above categories. Your logo will be displayed on the Metro Cruise website and/or a listing in the program with a minimum of 75,000 copies before, during and after the event scheduled for Friday, August 26 and Saturday, August 27, 2011.

Rates:

- | | |
|---|----------|
| <input type="checkbox"/> Official Metro Cruise Merchant, Hotel/Restaurant(s) (Website Only) | \$ 195 |
| <input type="checkbox"/> Official Event Flag During Event | \$ 500 |
| <input type="checkbox"/> Program Ad only Full Page - 9.75" x 8" | \$ 1,395 |
| <input type="checkbox"/> Program Ad only Half Page - 4.625" x 8" | \$ 895 |
| <input type="checkbox"/> Program Ad only Quarter Page - 5.125" x 4" | \$ 595 |
| <input type="checkbox"/> Program Ad only Business Card – 2.5" x 4" | \$ 295 |

Note: Over 23,000 visits were recorded to www.metrocruise.org website for information on the 2010 Metro Cruise, with peak visit months of June through September. Ads in the program will be in an electronic format and available for email distribution and distributed in the Advance Newspaper. **Ad Deadline for Program is June 30, 2011.** Ad should be emailed in Print Ready PDF.

Simply complete information below, Circle Appropriate Rate(s) above and Send a check or money order payable to WKACC:

Business Name _____

Address _____ City _____

State _____ Zip Code _____ Contact name _____

Phone number _____

Website address (for link): _____

Please e-mail your logo (jpg) or Ad (PDF Print Ready) and copy of form to:
art@28thstreetmetrocrui.se.com

Mail check and completed form to:
WKACC
Attn: Foremost Insurance 28th Street Metro Cruise®
921 47th Street SW
Wyoming, MI 49509
(616) 531-5990

Thank you for helping support the Foremost Insurance 28th Street Metro Cruise®!

Once check, form and Logo are received your information will be posted on website.